



Extended
Inside Postcard:
7.0" x 8.6875"

Live Area
6.75" x 8.4375"
Position all vital text and design
elements within the live area. Any
elements outside live area may be
cut off.

Inside Area
6.75" x 6.9375"
This portion of the card will be
positioned inside the book.

Visible Area
6.75" x 1.5"
This portion of the card will stick out
from the edge of the book.

Clipper MAGAZINE

LOCAL *Flavor*

Mint MAGAZINE

Savvy SHOPPER